

6th International Cruise Conference Programme

12/06/2019 (Evening)

Location:	Liberty Hotel / New York Bar Homepage: http://www.libertybremerhaven.de/nybar-en Google Maps: https://goo.gl/maps/M6Fro8hiHE62
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Social- and Networking Event: Early Arrivals

Time:	Activity / Event:	Address:
19:00 - Late	Informal Get-Together & Drinks	THE LIBERTY Hotel Bremerhaven Columbusstraße 67, 27568 Bremerhaven

13/06/2019 (Full-Day)

Location:	Bremerhaven University of Applied Science - Haus T Room 001 3D Location Guide: www-vr.hs-bremerhaven.de/guide3d/web/?3wdummq7r
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Cruise Tourism: Markets and Sustainability

Time:	Topic:	Speaker(s)
09:00-09:30	Registrations and Welcome	
09:30-10:00	Opening the ICC6 and Welcoming Speeches	ICC6 Organisers and Sponsors
10:00-10:30	Cruise Ship Onboard Activities Past and Present: Evolution or Revolution?	Steffen Spiegel (University Vechta, Germany)
10:30-11:00	Exclusionary mobilities: Enclave tourism, private islands and the cruise industry	Clare Weeden (University of Brighton, UK)
11:00-11:30	Coffee Break	
11:30-12:00	NaKreu – Evaluations of cruise passengers' attitudes towards sustainability	Julia Peters (Kempten University of Applied Science, Germany)
12:00-12:30	Cruising with a Conscience: Methodological considerations to researching sustainability discourse in the online cruise community	Judith Römhild-Raviart (Jade University of Applied Sciences, Germany / University of Brighton, UK)
12:30-13:00	Sustainability in the cruise tourism industry – Developing criteria for responsible and transparent reporting.	Anna Tenger, Eberswalde University of Applied Science, Germany
13:00-14:00	Lunch and Networking	
14:00-14:30	Navigating uncertainty: Tourists' perceptions of risk in cruising	Jennifer Holland (Brighton University, UK)
14:30-15:00	Cinematic Cruising	Anton Escher, Marie Karner, Helena Rapp (Johannes Gutenberg-University Mainz, Germany)
15:00-15:30	Coffee Break	
15:30-16:00	Why repeat river cruisers keep on cruising: a qualitative study of factors influencing Australian repeaters' decisions to purchase a subsequent cruise.	Suellen Maree Tapsall (University of Western Australia)
16:00-16:30	Why do divers want to liveaboard? Measuring SCUBA divers motivations of liveaboard using a cruise perspective.	Sha Fang (City University, Macau)
16:30-17:00	Work-Life Balance on Board: A Survey of Crew Members' Well-being	Carolin Lütkenhaus (Bremerhaven University of Applied Science, Germany)

Social-and Networking Event: Conference Dinner

Time:	Activity / Event:	Address:
19:00 - Late	Dinner with a Sea View: Local, Northern German Cuisine and Ambience	Hermann-Henrich-Meier-Straße 1, 27568 Bremerhaven
Location:	Strandhalle Homepage: https://www.strandhalle-bremerhaven.de/ Google Maps: https://goo.gl/maps/b95Zbx7ADen	

6th International Cruise Conference Programme

14/06/2019 (Full-Day)		
Location:	Bremerhaven University of Applied Science - Haus T Room 001 3D Location Guide: www-vr.hs-bremerhaven.de/guide3d/web/?3wdummq7r	
Cruise destination- & supply chain- management		
Time:	Topic:	Speaker(s)
09:15-09:45	Registrations and Welcome	
09:45-10:15	KEYNOTE: Cruise Tourism in Bremerhaven: The Key to Reviving a Post-Industrial Economy	Raymond Kiesbye (Director Erlebnis Bremerhaven GmbH, Germany)
10:15-10:45	China Cruise Industry Homeport Development - Upgrading the Guest Experience	Ping Yuan, Xue Li Wang (SiKU Cruise Management Consulting China)
10:45-11:15	Coffee Break	
11:15-11:45	An analytical approach to cruise tourism as an option for development: a case study of the Sultanate of Oman	Heba Aziz (German University of Technology in Oman, Oman)
Cruise-human resources, -technology, -education & -research		
11:45-12:15	A Comparison of Future Alternative Fuels (LNG, Hyrdogen) Utilizing in Maritime Passenger Ships for Heating, Electric Power Supply and Ship Propulsion	Uwe Werner, Carsten Fichter (Bremerhaven University of Applied Science, Germany)
12:15-12:45	Addressing the Cruise Sector's 'Brain Drain': Personality Traits, Education and Career Choice	Alexis Papathanassis, Kai Havekost, Petra Milde (Bremerhaven University of Applied Science, Germany)
12:45-13:30	Lunch and Networking	
13:30-14:00	Application of emerging technological innovations in cruising	Dimitrios Buhalis, Maria Vafeidou (Bournemouth University, UK / International Hellenic University, Greece)
14:00-14:30	HRM in the cruise industry: the case of Pullmantur, a Royal Caribbean Company	Esperanza Suárez, Lourdes Susaeta, Frank Babinger (Universidad Politécnic de Valencia, Spain / Universidad Complutense de Madrid, Spain)
14:30-15:30	Coffee Break	
15:30-16:00	Improving the Customer Experience on Cruise Vessels with Data Intelligence: Analyzing Business Potentials in Tourism	Leif Meier (Bremerhaven University of Applied Science, Germany)
16:00-16:30	Mobile Application Development in the Cruise Tourism Sector: An Examination of Critical Success Factors	Oliver Werth, Nadine Guhr, Michael H. Breitner (Leibniz University Hannover, Germany)
16:30-17:00	A Meta-Analysis of the Direct Economic Impacts of Cruise Tourism on Port Communities	Jamie M. Chen, James F. Petrick, Alexis Papathanassis, Xinjian Li (VU Amsterdam, Netherlands / Texas A&M University, USA / Bremerhaven University of Applied Sciences, Germany / Beijing International Studies University, China)

Social-and Networking Event: Conference Highlight Dinner		
Time:	Activity / Event:	Address:
19:00 - Late	10-Years of CRS: A Dining Cruise through the World's Climate Zones	Am Längengrad 8, 27568 Bremerhaven
Location:	Klimahaus Bremerhaven 8° Ost Homepage: https://www.klimahaus-bremerhaven.de/ Google Maps: https://goo.gl/maps/b95Zbx7ADen	

6th International Cruise Conference Programme

15/06/2019 (Half-Day)		
Location:	Bremerhaven University of Applied Science - Haus T Room 001 <i>3D Location Guide: www-vr.hs-bremerhaven.de/guide3d/web/?3wdummq7r</i>	
Crime, Corruption, Health and Safety in the Cruise and Tourism Sector		
<i>Time:</i>	<i>Topic:</i>	<i>Speaker(s)</i>
10:00-10:30	Registrations and Welcome	
10:00-10:30	KEYNOTE: In the Drink, From the Drink: Understanding Occurrence of Persons Overboard from Passenger Ships	Ross Klein (Memorial University of Newfoundland, Canada)
10:30-11:00	Tourist Tax for Destination Sustainability: Factors affecting Tourists' Willingness to Pay	Zeyna Elschmig (Bremerhaven University of Applied Science, Germany)
11:00-11:30	Students perception of sexual harassment during their internship in the tourism industry	Sharlene Winter (Bremerhaven University of Applied Science)
11:30-12:00	Coffee Break	
12:30-13:00	Pre-mass tourism ethics and behaviour as a narrative of modern film and tv-industry on tourist-related crime: the case of Corfu	Stavros Katsios, Evangelia Mourtzanou, Eleni Maria Panagakou, Maria Mantzanaki, Kyriaki Kyratzopoulou, Nikolaos Dimitrios Mamalos (Ionian University, Greece)
13:00-13:30	Risk and crime in Panayotis Potagos's travels	Nikolaos Dimitrios Mamalos (Ionian University, Greece)
Location:	Bremerhaven University of Applied Science - Haus S Room 207 <i>3D Location Guide: www-vr.hs-bremerhaven.de/guide3d/web/?b-vh-1y8v-1</i>	
Cruise Research Society Assembly Meeting		
<i>Time:</i>	<i>Agenda:</i>	<i>Participants</i>
14:00-15:30	Attendance count and quorum Membership Status CRS Reform - Dissolution of the Association as a German Legal Entity CRS as a Virtual Network - Moving forward	Alexis Papathanassis, Wolfgang Lukas, Petra Milde, Michael Vogel, Kai Havekost, Ross Klein, Christina Oschmann